

**FOR IMMEDIATE RELEASE**

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**h+h americas Announces Jonah Larson as the 2025 NexGen Artist**

h+h americas, North America's leading trade show for the creative handicraft industry, is proud to announce Jonah Larson as the 2025 NexGen Artist. Jonah, a crochet prodigy from LaCrosse, Wisconsin, embodies the innovation, artistry, and inclusivity that define the future of fiber arts.

At just 11 years old, Jonah has captivated global audiences with his exceptional talent, philanthropic work, and inspiring story. His crochet creations and community-driven initiatives have earned recognition from *The New York Times*, *Forbes*, *Oprah Magazine*, and *People*, along with appearances on *The Today Show*, *The Kelly Clarkson Show*, and *The Drew Barrymore Show*. Through his business, Jonah Hands, LLC, he empowers others to explore their creativity and embrace fiber arts with his signature motto: "Crochet Brings the World Together One Stitch at a Time."

In addition to his artistic achievements, Jonah is a passionate advocate for giving back. His philanthropic efforts include building Jonah's Hands Library in Ethiopia, where he was born, and raising funds to construct a science lab for the same community. His books, *Hello, Crochet Friends!* and *Giving Back Crochet*, inspire others to make a difference through their talents.

"Jonah Larson is the embodiment of what h+h americas stands for: creativity, community, and a passion for crafting," said Darrin Stern, Show Director of h+h americas. "We are honored to collaborate with Jonah to promote fiber arts as a meaningful medium for makers of all ages."

Join us at h+h americas, May 7-9, 2025, in Rosemont, IL, to celebrate Jonah's artistry and the vibrant world of fiber arts. Together, we'll shape the future of crafting, one stitch at a time.

**Future Show Dates:**

- **h+h cologne** - March 7-9, 2025 - Cologne, Germany - [www.hh-cologne.com](http://www.hh-cologne.com) (Friday - Sunday)
- **h+h americas** - May 7-9, 2025 - Rosemont, IL, USA - [www.hh-americas.com](http://www.hh-americas.com) (Wednesday - Friday)

For more information about h+h americas and upcoming events, visit our website at [www.hh-americas.com](http://www.hh-americas.com).

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**Stay Connected:**

- Website: [www.hh-americas.com](http://www.hh-americas.com)
- Instagram: [www.instagram.com/hhamericas](https://www.instagram.com/hhamericas)
- LinkedIn: [www.linkedin.com/showcase/hhamericas](https://www.linkedin.com/showcase/hhamericas)
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A WHOLESALE event for everyone making a living in crafts.

May 7-9, 2025  
Conference opens May 6<sup>th</sup>  
[www.hh-americas.com](http://www.hh-americas.com)

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