

PRESS RELEASE

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h+h americas Unveils the 2024 Lookbook: A Free Resource for the Crafting Community

- **Free Patterns:** Discover a variety of patterns that can be easily downloaded and used for your next project.
- **Editorial Content:** Gain insights from industry experts and learn about the latest trends in crafting.
- **Inspiration for All:** The Lookbook is designed to inspire everyone, from seasoned professionals to those just starting their crafting journey.

h+h americas is thrilled to announce the launch of its 2024 Lookbook, now available for free download to the entire crafting community. This exciting resource is designed for industry professionals, passionate enthusiasts, and newcomers alike, offering a wealth of inspiration and creativity. The 2024 Lookbook features an array of free patterns, editorial content, and much more, making it an invaluable tool for anyone involved in crafting. Whether you are looking to refine your skills or explore new projects, this Lookbook is packed with ideas that cater to all levels of expertise.

Key Highlights of the 2024 Lookbook:

- **Free Patterns:** Discover a variety of patterns that can be easily downloaded and used for your next project.
- **Editorial Content:** Gain insights from industry experts and learn about the latest trends in crafting.
- **Inspiration for All:** The Lookbook is designed to inspire everyone, from seasoned professionals to those just starting their crafting journey.

“We are excited to provide this free resource as a way to engage with our community and support their creative endeavors,” said Darrin Stern, Vice President of Koelnmesse Inc. and Show Director of h+h americas. “The Lookbook embodies our commitment to fostering creativity and connection within the crafting world.”

Crafting has become a vital form of self-expression, and h+h americas is dedicated to support this vibrant community. The 2024 Lookbook serves as a testament to that commitment, offering tools and inspiration that empower crafters everywhere.

Download Your Copy Today!

- English - <https://lp.koelnmesse.us/en-us/hh-americas-2024-lookbook>
- German - <https://lp.koelnmesse.us/de/hh-americas-2024-lookbook>
- Spanish - <https://lp.koelnmesse.us/es/hh-americas-2024-lookbook>



A WHOLESALE event for everyone making a living in crafts.

May 7-9, 2025 |
Conference opens May 6th |
www.hh-americas.com

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We invite everyone in the crafting community to explore its pages and enjoy the creativity it inspires.

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For more information about h+h americas and upcoming events, please visit our website at www.hh-americas.com.

Future Show Dates:

h+h cologne - March 7 - 9, 2025 - Cologne, Germany - www.hh-cologne.com
(Friday - Sunday)

h+h americas - May 7 - 9, 2025 - Rosemont, USA - www.hh-americas.com
(Wednesday - Friday)

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About Koelnmesse GmbH:

Koelnmesse is the number 1 trade fair location for numerous industries with some 1,000 employees and representatives worldwide. Cologne, Germany is centrally located in Europe and the Koelnmesse fairgrounds with 400,000 square meters ranks in the top 3 within Germany and top 10 worldwide. Every year, Koelnmesse organizes and conducts more than 80 trade fairs, exhibitions, guest events and special events in Cologne and in the world's most important markets connecting 54,000 exhibitors from 122 countries with more than 3 million visitors from 200 countries.

Koelnmesse in Social Media:

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Koelnmesse Inc., located in Chicago, IL for the past 22 years, is the North American subsidiary and marketing arm of the Koelnmesse Group, one of the world's leading organizers of international trade shows. Their experienced team of marketing and sales professionals organizes trade shows and events in North America as well as North American Pavilions for **US and Canadian companies** at more than 25 trade shows around the world.

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