

PRESS RELEASE

[September 9, 2024 | Rosemont/Chicago, IL]

h+h americas 2025 Setting Records with 310 Exhibitors and Expanded Halls, Poised for Continued Growth

- [On a record pace, 310 exhibitors as of September 6th.
- 60 first-time exhibitors
- 23 countries set to exhibit
- 55% exhibit growth | 5 exhibit halls
- 2025 Show dates: May 7-9, 2025 | Conference opens on May 6th

The fourth edition of h+h Americas is gearing up to be a record-breaking event, with significant milestones achieved well ahead of schedule. Currently, the event has attracted 310 exhibitors from 23 countries, marking a remarkable growth rate of over 55%. This surge in participation includes over 60 first-time exhibitors, underscoring the event's expanding appeal within the handicraft industry in the U.S.

To accommodate this growth, the exhibit space is expanding from two to four halls. These halls will feature a diverse array of crafts showcased in themed pavilions, including the **Indie Untangled Newcomer**, **Craft Book**, **Sewing & Quilt**, **Bead & Button**, **Pattern Designer**, **Needlearts**, and the new **"Spinning & Weaving" Pavilion**.

Education remains a cornerstone of h+h Americas, with the Craft Industry Alliance preparing innovative and enriching educational sessions. Upgrades to the Master Class program are underway to provide enhanced value and a more comprehensive curriculum, aimed at fostering professional development and business growth. Business classes will continue to offer insightful content tailored to support the community.

New initiatives for this year include the debut of the Sewing Dealers Summit, catering specifically to the sewing dealer network and individuals involved in selling, maintaining, repairing, and operating sewing machines. This summit will address unique industry challenges and provide specialized education to drive success within these businesses.

Additionally, the inaugural Content Creator Summit, in collaboration with GoSadi, will explore the intersection of textiles, fiber arts, and technology through presentations, panels, and networking opportunities. The summit will also feature a "Brand Mix & Matching Mixer," facilitating new partnerships, followed by an exclusive show floor preview.



A WHOLESALE event for everyone making a living in crafts.

May 7-9, 2025 |
Conference opens May 6th |
www.hh-americas.com

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Among the highlights are new national pavilions, with debuts from Japan and Thailand alongside the established German Pavilion.

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For further details and to view the current exhibitor list, please visit the official [h+h americas website](#).

Future Show Dates:

h+h cologne - March 7 - 9, 2025 - Cologne, Germany - www.hh-cologne.com
(Friday - Sunday)

h+h americas - May 7 - 9, 2025 - Rosemont, USA - www.hh-americas.com
(Wednesday - Friday)

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