h+h americas 2022 presents:



Pattern Pavilion

for designers and pattern makers for the soft crafts industry

h+h is a world-renowned brand for the global handicraft industry. This new U.S. event will be the most powerful, productive and informative show in this industry and your best opportunity to grow your business to professionals who can make buying decisions on the spot. If you make a living in with fiber arts **h+h americas** will be your home for BUSINESS.

What is the Pattern Pavilion?

Do you make a living selling patterns and designs to retailer? **h+h americas** will be the prefect opportunity to present and vet your designs to retailers!

Exhibitors in the Pattern Pavilion will receive special pricing for a cooperative space on the show floor with fellow designers and pattern makers of the industry. Ideal for sitting down with buyers and showcasing your best designs in style.

We look forward to designing your success at **h+h americas 2022**!





craft INDUSTRY Xalliance

Show Segments & Features

OUR MARKETPLACE

Koelnmesse, organizer of theworld- renowned h+h cologne, and the Craft Industry Alliance will provide a fresh, inspiring and elevated trade show & conference experience to buyers and exhibitors. The U.S. market is fueled by the demand of over 30 million Americans who enjoy crocheting, knitting, sewing, quilting or embroidering.

Product Categories

- Handicraft Accessories / Material
- Acrylic / Textile / Oil / Water Paints
- Needlework Implements
- Knitting, Embroidery, Rug and Crochet Thread / Yarn / Wool - Fabrics
- Sewing / Knitting / Embroidery Machines and Accessories
- Haberdasherv
- Literature
- Tapestry / Gobelin
- Undecorated Apparel & Accessories
- Quilting Supplies & Tools
- Jewelry / Bead Supplies
- Laces & Trims

- Lace Making / Tatting / Macrame Supplies
- Fiberfill / Batting / Interfacing
- Buttons / Fasteners / Misc. Hardware
- eCommerce NEW
- Marketing Services NEW
- Packaging NEW

Package price includes:

Shared exhibit space, carpet, small table, 3 chairs, and waste paper basket with the option to choose a clothing rack OR a mannequin OR a pull-up banner for your space.

\$499.00

Option of choosing one of the following:

pull-banner, clothing rack or mannequin.



For more information please contact:



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