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A WHOLESALE event open to all making a living through crafts.

# Famoré Cutlery presents h+h americas 2<sup>nd</sup> annual Cosplay Fashion Show Competition and Exhibition

## **Terms and Conditions**

Famoré Cutlery is proud to again host h+h americas Cosplay Competition Fashion Show & Exhibition! Cosplay garments will be displayed in a 3-day Cosplay Mannequin Display, and many will be featured on stage during our Fashion Show Competition. Designers are encouraged to wear their garment in a Fashion Show Competition on stage, Thursday, May 8, from 3:00 – 4:00 pm. Afterwards, engage with our crafts community and build lasting connections during the 4:00 PM free cocktail hour in Hall D near the stage.

To qualify, all entrants must meet the following requirements:

## **Cosplay Fashion Show & Competition**

- The competition is open to individuals aged 18+ years and older
- Competitors will receive a free ticket to attend h+h americas show
- Designers can submit a maximum of one garment
- Competition garment must be comprised of least 25% products that could be sourced at h+h americas. Explore the wide range of products from our exhibitors to bring your cosplay vision to life at h+h americas: <u>exhibitor list link</u>.
- Fashion Show contestants are required to be present at least two (2) hours before the event and stay for the full duration of the event.
- Costume(s) must fit through a normal doorway unless pre-approval has been given by written request.
- Costume(s) must be tasteful and generally PG-rated. Vulgar/Offensive costumes are not permitted.
- Costume(s) can be an original design or a character from any genres such as history, literature, comics, movies, television, video games, and more.
- Competition costumes will be displayed in our permanent 3-day Cosplay Exhibition area when not worn in the Cosplay Fashion Show.

- If possible, the competitor will be asked to present their garment on the runway during the Cosplay Fashion Show. The costume can be worn by a model or the designer themselves. The designers are requested to participate in a short panel discussion.
- Competitors are required to make social media posts tagging #hhamericasCosplay and #hhamericas at least once leading up to the show. If possible, tagging exhibitors whose products are used is strongly suggested as well.
- Join us in person with free show entry to model your design (or send a representative).

## **Registration**

#### How to Enter Cosplay Competition Fashion Show and Exhibition:

- Fill out the entry form beginning October 1, 2024 registration closes November 15, 2025
   With application, submit a rough drawing or photo for acceptance consideration
- Applicants will be notified of acceptance November 22, 2024
- Garment Submission Deadline: April 26, 2025 (ship garment or bring to h+h americas event); May 5 & 6, 2024 (setup days to bring garment and place on mannequin)

## **Trophy Categories and Prizes**

Costumes will be judged by 3-5 high-level cosplay industry professionals: to be announced.

## **Competition Prizes awarded by Judges**

YProfessional Division Prizes:

Best in Show: \$500 cash prize + product\* (including custom engraved Famoré Cutlery scissors)
Best in Show Runner-Up: \$300 cash prize + product\*
Judges Choice Award for Favorite Garment: \$150 cash prize + product\*
Special Sponsor Named Prizes: product presented by sponsoring company\*

## Student Division Prizes:

Best in Show: \$250 cash prize + product\* Judges Choice Award for Favorite Garment: \$100 cash prize + product\* Special Sponsor Named Prizes: product presented by sponsoring company\*

#### \*2025 Sponsors – Famoré Cutlery, Oliso, Janome, and more to come

\*2024 contestants received \$10,000 cash and products from Sponsors – Famoré Cutlery custom engraved scissors & gift certificates, Janome sewing machines, Wonderfil Specialty Threads products, Oliso irons and products, books from FanPowered Press, product and gift certificates from Universal Yarn, and Shannon Fabrics gift certificates.

## **Important Contestant Information**

- Register for h+h americas using our online registration system with a complimentary discount code in February 2025. Codes will be distributed in February to approved contestants.
- When you arrive at the convention center, print your badge using the mobile app, and sign-in at the Registration Desk to confirm your arrival.

- We will have private dressing areas to change into and out of your costume. You will be given a number and escorted to the judging room when it is your time to present your work to the contest judges of the competition.
- Additional instructions will be provided closer to the event.

**Music:** h+h americas will provide music during the Cosplay Fashion Show for contestants.

### Show Check-In Time: TBD closer to the event

### **Reference Materials**

- Please provide a digital build book with several reference images of your character for the judges, or a costume sketch if your design is an original. If your costume is a re-creation, we suggest providing the judges with one or more reference image of what it is based on, since they may not all may be familiar with your design. If you are presenting an original design, please include a head-to-toe illustration of the front and back of your design.
- If sending a costume and not attending in person, please provide mannequin dressing instructions as well as packing instructions for your costume (videos are appreciated). This will help us dress the mannequin properly and return your costume to your desired specifications.

## Large or Heavy Costumes and Props

• While our backstage helpers are happy to assist you if they're able, they are not intended to be your primary means of lifting and carrying heavy or unusually large items. If you are bringing something beyond what you can lift and carry by yourself up a few stairs to stage level, please alert us in advance, and consider bringing one or more helpers. No set pieces allowed.

#### Photography & Media

• By participating in the Fashion Show Competition and Exhibition, participants grant h+h americas the right to use their likeness, photographs, and videos for promotional purposes. Professional photographs will be taken, and your work will be celebrated on social media!

## **Liability**

- Participants understand and acknowledge they are responsible for their own safety during the event.
- The event organizers are not liable for any injuries, damage, or losses incurred during the competition.
- h+h americas is not responsible for any inaccurate information, whether caused by the Official Web Site, by any technical or human error, which may occur in uploading contestant information.

#### Questions? Contact Eileen Lynch at e.lynch@koelnmesse.us